



Conference call – September 17th, 2019

Present: Dan Braude, Bill Brecht, Jennifer Brecht, Jennifer Dotter, Wes Duesenberg, Jennifer Larsen-Jensen, David Miller

Treasurer discussion:

Tim Makowski was not available for this conference call

Jenny Dotter has not received financials yet - will contact Tim and/or Shawn Makowski

Does the bank for the Alliance accounts change? Will Jenny need to use an Oklahoma bank?

Meetings discussion:

Company people:

This was not discussed during this call however it had already been decided via email that Jeff Kamrowski from Music would not be replaced with another company representative

Budgets/Expenses:

Paul Davis has not turned in the expenses from the 2019 Mid-year meeting – Jen Larsen will contact him

There are 34 nights that will need to be paid under the hotel attrition clause – approximately \$9,000 (since the golf costs will be taken out of the current budget from Patrick the Alliance should be able to absorb this more easily)

How do we avoid this in the future? – reduce the number of rooms guaranteed – it will be up to the members to book early or pay the higher hotel rate if necessary

Jenny Dotter will invoice all registrants for the \$250 fee & golfers for the \$380 green fees

The total Alliance expenses will be divided by the total number of attendees – each member will be billed the pro-rated amount for any additional attendees after the first two

Early discussions that Jen Larsen had with Bryan Clark about room rates for Dana Point indicate rates will be around \$700. Bryan will get with John Mundelius to look at Napa as a possible alternative for the 2020 annual meeting location

All agreed that \$350 was probably the top room rate

New Members:

One person has applied – Bill Lange (sp?) & Associates out of Louisiana

What if we invite potential members as guests first? What happens if we don't want them to become members?

What are other ways to bring in new members?

There are issues with the current voting process. A potential member can be turned down with too many abstains. How do we get current members and potential members introduced? Is five minutes at a cocktail party enough time to determine that an abstain would turn into a yes vote? Is it enough that a current member vouches for a potential member and we eliminate the abstain option – one No is still enough to stop the process.

Annual Meeting Agenda:

Now that we've grown up and know who we are, let's get back to some solid roundtable discussions and reduce the business meeting time to 45-60 minutes. Spend more time on the more in-depth topics.

More roundtable topics are needed – Jen Larsen will send a reminder email to the members with the current topics

Respectfully submitted by Jennifer Brecht, September 20, 2019

